



PATRICK PALMA

GRAPHIC DESIGNER

www.ppalma-design.com

ppalma.design@gmail.com

(740) 381-1227

Adobe Creative Suite



Logo Design



Advertisement Design



Mock-ups & Presentations



Image Editing & Manipulation



TECHNICAL PROFICIENCY

Ability to work on both Mac & PC. Experienced with Adobe Creative Suite. Adept knowledge of web coding languages such as HTML, CSS, JavaScript, and jQuery. Basic working knowledge of Premiere Pro, Flash Pro, and Dreamweaver. Also experienced working with Microsoft Office Suite.

EDUCATION

DeVry University

Bachelor of Science • June 2015
Multimedia Design & Development

Summa Cum Laude • GPA - 3.94
2015 Graduating Class Leadership Award

EXPERIENCE

Nov. 2016-Present • Ogden Newspapers Inc. **Graphic Designer**

- Creating & revising print & web ads for local businesses as well as large corporations
- Editing & manipulating images, text & any other design elements to meet the advertiser's requests
- Designing spec ad campaigns individually & in small groups
- Extensively working with Adobe InDesign, Photoshop, & Illustrator
- Collaborating with co-workers to reach design solutions
- Training & mentoring new employees

2015-Present • **Freelance Graphic Designer**

- Corresponding with clients to understand the entire scope of the project from the deadlines to their goals
- Creating logos, advertisements, & various other branding elements

Aug. 2015-Oct. 2016 • Follansbee Pharmacy **Specialty Pharmacy Technician**

- Operating within a team environment to fill faxed & electronic scripts
- Entering data into management software
- Contacting insurance companies & patients for confirmation
- Aiding in the processing & shipping of an average of over 600 packages weekly